

ALEX DARMOS

ABOUT ME

I started building email marketing campaigns, managing website SEO, and generating ad revenue using Google AdWords as a Digital Marketer. Shortly after I began managing an IT department and building promotional static web pages using HTML/CSS. This path allowed me to discover my passion for web development and created an opportunity to apply my analytical, problem-solving, marketing and Front-End technical skills to build and improve websites and web apps.

EDUCATION

Western Michigan University | Bachelors | Digital Marketing | 2011 - 2016

Grand Circus Grand Rapids | Front-End Developer Bootcamp | 2019

EXPERIENCE

Postali (Columbus, OH) Developer & Dev Manager | Sept. 2021 – Present

- Build custom WordPress templates and plugins for clients to improve brand and functionality.
- Integrate custom APIs to automate workflow, including creating leads in Salesforce from user calls, form submits, and live chats.
- Utilize AI co-pilot to improve development speed.
- Manage small department of developers and working to keep everyone on task and up to date with latest technologies and trends.

Web Traffic Partners (Ada, MI) Web Developer | 2019 – 2021

- Provide daily maintenance and updates to existing client sites to ensure client satisfaction.
- Utilize latest tools and best practices for WordPress development including building child-themes and plugins to create unique and modern websites.
- Use third party tools such as Google Tag Manager, Search Console, and PageSpeed Insights to track and improve website performance.

ZZPerformance (Wyoming, MI) IT, Network Admin, Marketing | 2016 – 2019

- Built static web pages on Magento and Shopify using HTML, CSS, JavaScript, jQuery and Liquid to make a more professional and robust website.
- Worked with third party vendors such as Bronto and Yotpo to implement marketing solutions that improved our customer engagement and retention.
- Managed a local network of users and equipment to ensure a

REGULARLY USED SKILLS

HTML

CSS/SASS

JavaScript/jQuery

PHP For WordPress

API Development

Git & Github

LIGHTLY USED SKILLS

AngularJS

ReactJS

Node.js

SQL

SASS

Liquid for Shopify

Info

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ALEX DARMOS

fast, reliable, and protected connection to our network.

My Work

All themes for the following sites were coded completely from scratch by me. These sites were built on the WordPress CMS and are hosted on WPEngine servers.

- <https://www.cbalaw.org/>
- <https://www.filippatoslaw.com/>
- <https://www.touchstonelaw.com/>
- <https://gavvl.com/>
- <https://olonglaw.com/>
- <https://www.nursinghomejustice.org/>

WordPress SKILLS

Custom Themes

Custom Plugins

ACF Pro

Gravity Forms/Gravity SMTP

Gutenberg & Classic Editor

Elementor

Woocommerce

Yeast SEO

WP Rocket

Imagify

Custom Hooks

Custom Database

(PHPMYADMIN & MySQL)